



CreativMinds
Empowering change



Objective : Cyber Safe

Enterprise Awareness Program

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Description

Objective: Cyber Safe is a 3-year enterprise awareness program designed to reduce human-related cybersecurity risks and progressively build internal maturity.

From awareness to autonomy and enterprise-level compliance, we provide your teams with structured, measurable learning cycles. Each phase includes tailored content, practical activities, and executive-level reporting — making cybersecurity a lasting part of your culture and processes.

The result: lasting behavior change, audit readiness, a workforce that becomes your strongest security asset

Phases

Year 1 Foundations

Objectives :

- Raise awareness of key digital threats
- Eliminate high-risk behaviors
- Apply basic security principles across teams

Content :

- Core LMS modules
- Launch Webinar
- 3 QuickCards (fundamentals)
- Certified quizzes
- Initial risk score & remediation checklist
- Completion certificates

Year 2 Empowerment

Objectives :

- Build team autonomy and accountability
- Integrate secure reflexes into daily work
- Reduce recurring mistakes

Content :

- New LMS modules (advanced & scenario-based)
- Team-level newsletters and quizzes
- Q&A and Deep Dive sessions
- Intermediate maturity report
- Practical simulations (optional)

Year 3 Maturity

Objectives :

- Meet enterprise compliance standards
- Prove internal readiness
- Integrate security into onboarding & governance

Contenu :

- Expert-level LMS content
- KPI dashboard (executive-ready)
- Final maturity score
- HR onboarding integration
- Leadership report (CODIR format)
- Optional support for audit/certification

⚠ The number, frequency and level of customization of activities listed above depend on the selected plan (Basic, Branding, Bespoke).

Benefits

A structured, low-effort solution with high strategic value:

- Secure LMS access with tracked progress
- Executive-ready progress reports
- Named certificates for compliance proof
- Topic-based remediation checklists
- Dedicated support & FAQ hub

Objective: Cyber Safe

Enterprise Plans & Deployment Options

Description

To support your cybersecurity maturity journey over 3 years – Foundations, Empowerment, and Maturity – we offer flexible subscription plans tailored to your organization's size, ambition, and compliance requirements.

Each plan follows the same proven structure — The difference lies in the depth of engagement, branding level, and strategic integration.

Plans

Plan 1 - Basic

✓ SMEs or pilot teams
(up to 500 users)

Fast, lightweight setup with LMS access, standard content, and core reporting.

Ideal to kickstart awareness and reduce initial risk.

Objectives :

- Build foundational awareness
- Eliminate critical behaviors
- Deliver measurable early wins

Plan 2 - Branding

🎯 BU deployment
(300–1000 users)

Includes branding (logo, colors), advanced content, deep dive sessions, and maturity tracking.

Supports stronger engagement and adoption across teams.

Objectives :

- Strengthen secure habits
- Promote employee accountability
- Track progress & adoption KPIs

Plan 3 - Bespoke (custom)

🌐 Enterprise rollout
(1000+ users)

Fully tailored content, custom use cases, and role-based coaching.

Includes executive dashboards, onboarding integration, and audit readiness support.

Objectives :

- Align with compliance & governance goals
- Deliver internal proof of maturity
- Make cybersecurity part of your culture

Benefits

Flexible subscription plans designed to meet your needs:

- All plans follow the 3-year Cyber Safe structure (Foundation → Empowerment → Maturity)
- Choose your level of branding, support, and leadership reporting
- Bespoke plan recommended for compliance-driven organizations

Choose the right deployment plan for your Cyber Maturity

Description

Our three service plans follow the same 3-year Cyber Safe structure — the difference lies in the depth, customization and scale.

All plans include ongoing LMS updates, with fixed deliverables per plan. Additional services can be added based on your needs.

Plan Comparison

Features / Options	Plan 1	Plan 2	Plan 3
Quick Cards	3 standard	5, branded	5+, tailored to internal use cases
eLearning modules	12 standard modules	12 modules with visual branding	12 modules adapted to internal context
Webinars	Standard quarterly webinars (live or replay)	Branded quarterly webinars (live or replay)	Tailored quarterly webinars (live or replay)
Newsletters	Quarterly, generic	Quarterly, adapted to your sector	Quarterly, customized newsletters with internal highlights
Reporting	Initial report + score summary	+ mid-program maturity report	+ final dashboard for leadership / CODIR-ready
Price	29 CHF / user / month*	On request	On request

* Minimum 1-year commitment – 290 CHF/user/year (≈10% off) or 2'200 CHF for 10 licenses/year (≈15% off)

⚠ Plans include fixed quantities per activity. Customizations or extra sessions are available upon request and billed separately.

Benefits

- All plans follow the 3-year Cyber Safe structure (Foundation → Empowerment → Maturity)
- Fixed-price packages with LMS access and certifications
- Optional custom newsletters and internal content
- Easy upgrade between plans depending on growth or compliance needs

Our cybersecurity modules

Cybersecurity awareness

- Introduction to cybersecurity
- Understanding the basics of cybersecurity
- Create strong passwords
- Securing your email
- Browse the web with complete privacy
- Protecting oneself against social engineering
- Adopt the clean office principle
- Thwarting phishing attempts
- Identify malware
- Adopting good internet practices
- Understanding identity theft
- Securing the use of social networks
- Work remotely safely
- Protecting yourself against ransomware
- Preventing the compromise of work emails
- Recognizing an unintentional insider threat
- Effectively reporting an incident
- Identify fraudulent websites
- Use cloud services securely
- Strengthening your security posture (Being Security Aware)
- Protecting Yourself from Spear Phishing / CEO Fraud
- Understanding Phishing Techniques
- Protecting yourself against smishing
- Managing AI-related risks
- Addressing current cybersecurity challenges
- Governing security on a daily basis
- Leading by example in cybersecurity

System and access security

- Securing physical access
- Manage access control
- Integrate a secure BYOD policy
- Securing mobile devices
- Traveling without compromising safety
- Protecting your personal computer at home
- Managing the risks associated with Wi-Fi networks
- Protecting the use of smartphones
- Understanding MFA authentication
- Network security overview
- Identify common network attacks
- Securing the network infrastructure
- Application security overview
- Recognizing common application attacks
- Adopt secure development
- Introduction to Cryptography

Data protection

- Classifying information effectively
- Understanding the data lifecycle
- Protecting your personal information
- Secure online payments
- Responding to a data breach
- Regulating the collection of personal data
- Respect the principles of privacy
- Identifying privacy breaches
- Securing data repositories

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